

## International Service | Best Practice

### (1) For club twinning

Suggestions and best practices:

- Determining Club Compatibility
- Finding a suitable partner should be a club effort. The concerns and opinions of every club member must be taken in to account if the match is to be successful. In the search for a partner, clubs should first be able to clearly identify their interests, strengths and weaknesses. A brief summary of the club should be written up for potential postings and future correspondence.

When selecting a partner, clubs may want to consider clubs that:

- hold similar interests
- have faced similar problems
- possess expertise in an area that their club would like to improve
- are located in a geographical region of interest to club members
- have a common language or resources for translation/interpretation

#### - Finding a Partner

After determining what type of club would be an appropriate match, the next step is to look for a club that meets the established criteria. Below are a few ideas for finding a partner:

- Contact your district governor or a past governor
- Attend other international Rotary meetings such as Presidential Conferences
- Frequent Project Fairs sponsored by Rotarians in various parts of the world
- Search RI's projects database, Rotary Ideas: <http://ideas.rotary.org>

### (2) Establishing an ICC Relationship

Careful planning and clear communication is essential to establishing a strong relationship. Like any other worthwhile project, ICC projects and activities take time and effort. Ensuring that each member has a clear understanding of its role and responsibilities in the partnership is key.

To formalize the relationship, sections may wish to sign a simple

#### **letter of agreement / intent (LoI or MoU)**

which outlines the goals and length of the partnership. Some ideas for developing a strong relationship include, but are not limited to, the following:

- Undertake an international service project
- Participate in a Rotary Friendship or Youth Exchange
- Plan and hold an international projects fair
- Organize a RYLA event
- Exchange project ideas or club program ideas
- Hold a video conference club meeting
- Capitalize on visits by Rotarians who may be traveling
- etc.