

## Detailed Project Plan

The Village of Gezawaya

RAC Heilbronn, RAC Cairo Gezira Sporting, RC Heilbronn

### 1. Preamble

The community of Gezawaya, situated in Greater Cairo, is suffering from extreme poverty. A great number of the people living there are without any kind of an education, and not in a position to provide for an income of their own. Any positive development is barred by a constantly growing population. In accordance with the plans for an international development project outlined by German and Egyptian Rotaract and Rotary Clubs, the living conditions of these people shall be improved, and the growth of population shall be slowed down in order to create a basis for an economic development.

### 2. Project partner

In each of the two countries a Rotaract and a Rotary Club work on the project. For Egypt this is the Rotaract Club Gezira Sporting which has already completed some projects in the community; they are supported by the Rotary Club Gezira Sporting. The German Rotaract Club Heilbronn and their partner club Rotary Club Heilbronn are responsible for the planning and supervising of the project.

### 3. Subjects of the project

The project 'Village of Gezawaya' has four individual subjects which all aim at improving the living conditions of the people of the community:

- 3.1. The community shows a high rate of illiteracy. By educating the inhabitants in reading, writing and basic arithmetic this rate will be reduced considerably and will form the basis for further basic education. Teachers are already available. Up to now, a total lack of funds is the reason that they remain unoccupied. The community possesses a house with enough classrooms to accommodate students. This will have to be discussed in detail. Also, and as an example, experienced Rotaracters could teach 'Business Management'.
- 3.2. In order to interest the families in the projects, one will try to attract them by making them familiar with the following four subjects offered: sex education, child spacing, preparation of healthy food and medical basics (hygiene in bathroom and kitchen etc). It is considered important that both women and men are educated in all aspects of child spacing.
- 3.3. In an attempt to improve the economic situation of the families and to offering a positive outlook on the situation of both the family and community, both men and women will have to be offered a simple training in various subjects (e.g. sewing, poultry farming or commerce). Professional education will also provide them with a basic knowledge in free market economy. Also here Rotaracters could act as teachers as mentioned above.

We have already reached an agreement with our contact persons in Cairo and in Gezawaya which lines of trade would promise greatest effects, and which fields appear to be most needed and affordable.

3.4. The fourth subject deals with micro loans. With the help of micro loans the families will be able to finance their existence. The micro loans are given as donations in kind that are granted interest-free and that have to be paid back by the families after an exactly defined term. The Egyptian Rotaracters, in cooperation with their German counterparts, will choose the recipients of a micro loan and decide which amounts are handed out. Comparable projects in Alexandria and Cairo show that this functions as a kind of guaranty that more than 90 % of the micro loans are paid back and that loans can be granted repeatedly and over a longer period. A micro loan at present should amount to 100 to 350 US-Dollar.

#### 4. Project Overall Targets

The overall targets of the project are to improve the living conditions (helping others to help themselves) of the inhabitants of the community and to reduce the growth of population in one of the poorest areas in Greater Cairo. The economic situation of the people can only be improved by slowing down the growth of population. Looking at the problem in its entirety will ascertain that all of its aspects are taken into consideration. Education and professional training are the keys to improve the situation of women in a society dominated by men. The only way to control child spacing and thus population development is to strengthen the position of the women. The project shall definitely and totally be a no-profit scheme.

#### 5. Time Frame

- Opening of an account in Egypt
- Search for a qualified teacher and purchase of material
- Preparation and realization of an information day for the members of the community
- Choice of members who can be educated
- Start of education in the community facilities for chosen inhabitants
- Transfer of the financial funds to Cairo
- Start of business education after successful completion of basic education
- Choice of members from the business class eligible micro loan.
- Handing out of the micro loans
- The project shall be completed approx. 36 months after the first part has run out. If at all possible, qualified members of the community shall be induced to continue the education in reading, child spacing and professional training after the project has officially been terminated.
- The micro loans can repeatedly be granted over a longer period
- Perhaps a doctor's office can be installed in the rooms provided by the community.

## 6. Who is to be in charge?

After having discussed the subjects and the time frame, the participants of the project agreed that the two Egyptian clubs shall be responsible for the realization of the project in Egypt. They are to choose the participants, to conclude the corresponding agreements and to purchase all necessary material.

The German clubs will provide the main part of the necessary financial funds and will support the Egyptians with their know-how, as far and as long as possible. They will make sure that the projects are duly completed and that the funds are properly used. Also, they will visit the communities regularly, and continuously write reports for RFPD and the Rotary District.

In Heilbronn as well as in Cairo teams have been put together. The projects will be coordinated via a Google site which has already been installed. The principles of the cooperation are agreed upon in an English language project treaty.

The project is managed by the following persons:

RC Heilbronn – Prof. Dr. Reinhard Pferdmeniges

RAC Heilbronn – Linda Sigloch

RAC Gezira Sporting – Mohamed Ahmed Saleh

## 7. Budget Planning

### a. For the first year

#### Revenues:

RAC Heilbronn:	3.000 Euro
RAC Gezira:	? Euro (fund raising is planned)
RC Heilbronn:	6.000 Euro
Sum of project partners:	9.000 Euro
District-Grant of Rotary District 1830:	2.000 Euro
One+-grant of the RAC support association	1.000 Euro
Sum including grants	12.000 Euro
Grant of RFPD:	XXX Euro
Sum including RFPD	XXXX Euro
Total	XXXXX Euro

#### Costs:

1. Reading classes (teacher)	600 Euro
2. Material for reading classes (paper, pens, books etc.)	500 Euro
3. Child spacing	3.500 Euro
4. Professional training	1.000 Euro

5. Micro loans	3.000 Euro
6. Medical care	2.000 Euro
Total	10.500 Euro

Notes on the budget planning for the first project year:

More than half of the total project budget of 10.500 Euro, i.e. 5.500 Euro is spent on measures that have an immediate effect on the growth of population; these are child spacing and medical care. The other three parts of the project have an indirect impact; however, they are a key to success of the whole project.

It may be that the budget plan will be slightly modified but a part of more than 50 % for 'direct child spacing' is guaranteed! (Requirement of RFPD).

Re. 2.: Apart from the classes a small part of the budget (max. 10 %) is provided for small gifts (pens, pad, ruler, book, certificate) which will be handed out – for motivation purposes – to those who have successfully completed the course.

Re. 3.: The education in child spacing represents the most important part of the project. The budget provided for this part of the project includes all necessary materials. Child spacing not only comprises contraception but also hygiene for babies and children, as well as healthy food for the whole family.

Re. 4.: The greater part of the budget for the professional training is used for the purchase of material needed (i.e. sewing machines, etc.). The lessons are not limited to trade but will also include basic business management. These lessons will require additional funds for a teacher, unless exclusively taught by Egyptian Rotaracters.

Re. 5.: The micro loans are handed out in kind by the Rotaracters. This makes sure that all pertinent articles are purchased at best conditions, and that the funds are spent according to specification only. Moreover, it enables the project managers to control the costs at all stages of the project.

Re. 6.: It is not yet clear, whether the project will also include the medical part. Due to the fact that the information concerning equipment and possibilities of the 'local hospital' are still incomplete, a substantial amount has been budgeted for medical care. First of all expendables will have to be purchased, and facilities necessary to care for pregnant women and babies will have to be set up. On the occasion of their visit in Egypt the German visitors will decide whether the purchase of medical equipment, e.g. an ultrasonic scanner, makes sense. In any case the medical staff will additionally be educated in all matters of child spacing.

Note: Everything will be purchased locally.

b. Budget planning for the second and third year:

Depending on the success of the project, for the following years the same amount as for the first year should be calculated. Other Rotary Clubs have already offered to participate with

larger amounts should the project be successful. Therefore it may well be that the project budget for the next years can be raised considerably.

The project budget for the three years shall come up to at least 25.000 Euro.

8. Prospects:

After 3 years it will be decided by the partners whether the project will be continued. If it proves to be successful, the partners will in all probability support the village Gezawaya again.